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Made In Edmonton

Wedding Invitations, Announcements, At Home, Visiting and Business Cards—Engraved and Printed From Copper Plate.

See our display of Exclusive Designs in Xmas. and New Year's Cards. Not Excelled Elsewhere. Prices most reasonable.

JACKSON BROS.

LEADING JEWELLERS,
STATIONERY DEPARTMENT.

5962 Jasper Ave.

Phone 1747.

THE SOLDIER BOYS LIKE

BARLEY CRISP

SEND IT TO THEM IN
The New "Keep Nice"
Carton

Large Packages for 25c.

Wildren Mfg. Co.

IF YOUR DEALER DOES NOT CARRY

Neverslack Clothes
Line Stretchers

YOU CAN ORDER AT OUR
BOOTH OR FROM THE
FACTORY.

Domestic Novelty
Works

10425 XAMAYO AVE.

"COMPARISONS ARE SAID TO BE ODIOUS"—BUT WE INVITE
YOU TO COMPARE ONE OF OUR POPULAR

"Comfort" Edmonton Made Mattress

With Any Other, However Widely Advertised—We Know That the
Popular Verdict Will Be in Our Favor.

SEE OUR EXHIBIT IN THE EMPIRE AUDITORIUM
AND BE CONVINCED.

The Edmonton Tent & Mattress Co.



IF you demand
the finest quality of coal

If you want the maximum
quantity for the minimum price and

If you desire prompt and careful delivery then you are
SAFE in placing your order with

HUMBERSTONE COAL CO.

9981 Jasper Avenue
PHONES 2248 & 1492

Forbes Taylor Co.

EXHIBIT OF OUR HANDIWORK AT
EMPIRE AUDITORIUM

WEDNESDAY and THURSDAY

SUITS, complete, from\$30.00 to \$85.00
GOWNS, from\$25.00 to \$85.00
HATS, from\$ 5.00 to \$35.00

ALL MADE IN OUR OWN WORKROOMS.

MADAM EDMONTON ENDORSES THESE MADE-IN-EDMONTON PRODUCTS

HOUSEHOLD FAVORITE'S WOODLAND DAIRY PRODUCTS

ALWAYS IN THE LEAD



DO NOT FAIL TO VISIT OUR BOOTH THIS WEEK.

ALL OUR PRODUCTS ARE PASTEURIZED AND
COULD NOT BE PURER.

"BE SURE IT'S WOODLAND"

CONSUMERS' LEAGUE

EMPIRE AUDITORIUM

On Wednesday, Thursday and Friday Local Milled Flours will
be on sale here to members of the Consumers' League only at \$3.35
per cwt. All housewives not yet members of the League may become
so and take advantage of this offer, by paying the League fee of 25c.

The menu for the tea on Wednesday, both afternoon and even-
ing, will consist of:

SANDWICHES—Ham and Pea, Cucumber, Honey.

CAKE—Pineapple Dessert and Fancy Cakes.

ICE CREAM—Vanilla, Walnut.

These are all Edmonton Products.

During Wednesday Evening Music Will be Furnished by the
Newsboys' Band, Who Have Kindly Donated Their Services.

Proceeds For the St. John Ambulance to Buy Socks
and Smokes for Soldiers.

Alberta Cannot Grow Tobacco— But Edmonton-Made Cigars Equal the World's Best

If the only argument in favor of "Cyclo" cigars, (and others
made by the Edmonton Cigar Factory) was that they were made at
home, we might hesitate to ask you to buy them, but when, in addi-
tion to their being made right in your own city, by local labor, they
offer a delightful smoke, equal to anything produced anywhere at
the price, and superior to most cigars, at any price. "Cyclo" and the
whole family of Shaw's tobacco products offer no apologies.

"THEY'RE GOOD ENOUGH FOR ANY MAN"

EDMONTON CIGAR FACTORY

(H. V. SHAW, Proprietor)

DRINK

VARSITY BEER

NON-INTOXICATING.

ON SALE EVERYWHERE

MANUFACTURED BY

Strathcona Brewing and Malting Co. Ltd.
EDMONTON.

BRIGHTEN UP THE HOME

WITH

EDMONTON GROWN PLANTS AND CUT FLOWERS

From Northern Alberta's Pioneer Greenhouse.

They have a more pleasing odor, are much fresher, and will
last longer than the imported plants.

We invite your inspection of our exhibit at Empire Audi-
torium, 102nd Street.

WALTER RAMSAY LTD.

(THE LEADING FLORIST)

McLAUGHLIN'S

HYGEIA

"BEST" BEVERAGES

AN EDMONTON PRODUCT—WITH A
REPUTATION FROM THE ATLANTIC
TO THE PACIFIC.

Edmonton Made FURS From Alberta Grown Skins

With the finest fur-bearing animals in the world right
in our own province, and a firm with the reputation for
quality and service like the Alexander-Hilpert Fur Co., Ed-
monton women enjoy a great advantage in being able to
patronize home industry, and at the same time, buy the
best the world offers.

Be Sure to Visit Our Booth at the Made-in-Edmonton
Demonstration.

Alexander Hilpert Fur Co. Ltd.

Store at 10708 Jasper Ave.

"Bread Is The Staff Of Life"

AND THEREFORE SHOULD BE MADE FROM
THE BEST FLOUR.

WHITE ROSE FLOUR Is The Best

EVERY HOUSEWIFE KNOWS IT HAS NO EQUAL.

MILLED IN EDMONTON.

BY

Campbell & Ottewell

ON SALE EVERYWHERE.